

Strategy and Community



Engagement Group

Performance Report Ended 31 March 2015



1	Risk and Assurance	5
1.1	Communications	5
1.2	Corporate Planning	10

1 RISK AND ASSURANCE

1.1 Communications

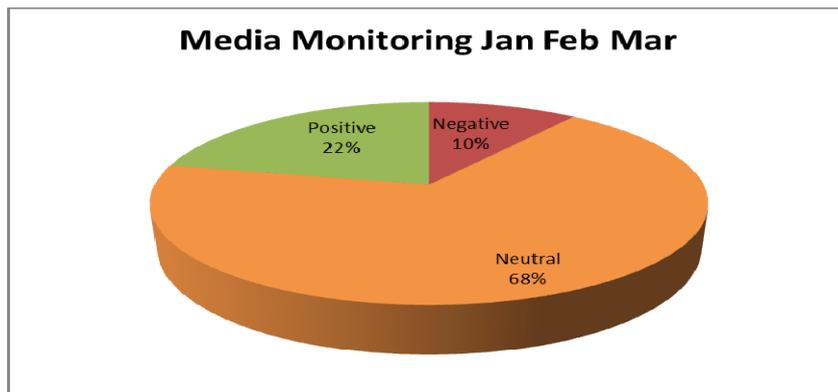
Key results for the quarter

- ▶ Integrated communications continues to be a key deliverable, with the Communications team using a variety of channels, including social media.
- ▶ A GIS map of regional infrastructure as an initial stage of visualising growth nodes and future infrastructure demands has been produced. Collaborating with NZTA to ensure map is useful for multiple purposes of both organisations.
- ▶ Our Region continued to be published in community newspapers and on line, with lead articles pitched at the local community.
- ▶ Radio advertising covered Our Region, the SummerCheck programme, Parks events and general parks promotions, pollution hotline, clean water, dry winter timber.
- ▶ 92 media calls were logged and managed.
- ▶ 31 media releases were distributed which resulted in 57 articles (100% pick-up)
- ▶ Media monitoring and analysis of 184 articles continued (68% neutral (125 articles), 22% positive (40 articles), 10% negative (19 articles))
- ▶ Separate logging and analysis was carried out for media coverage of the Local Government Commission's proposal. This resulted in 332 articles: 71% neutral (236 articles), 4% positive (13 article), 25% negative (83 articles))
- ▶ Excel Digital Print reappointed as preferred print supplier for next five years
- ▶ Communications planning/support and design/publication for activities, projects and issues were provided, including:
 - » Transport
 - See the cyclist share the road campaign
 - Porirua Station Interchange – developed and implemented comms plan for major work at interchange requiring temporary relocation of all bus stops
 - New Upper Hutt Station – construction phase of project
 - Integrated fares and ticketing investigation
 - Outcome of targeted consultation with three different communities about Wellington City bus network
 - New website for cycling in Wairarapa
 - » Regional Parks
 - Forests – woodpecker firewood scheme
 - Great Outdoors Summer Events (GOSE)
 - QEP MacKay's Crossing/Pekapeka cycleway

- Whitireia Park plan consultation
- Parangarahu Lakes Co-management plan
- West Harbour video
- Stuart Macaskill memorial
- Otaki walkover
- Track standards and boardwalk closures
- Our parks newsletter
- » Environment
 - Te Awarua o Porirua Whaitua Committee
 - Porirua Healthy Harbour
 - Hazard management strategy
 - Regional Plan review
 - Recreational water quality, toxic algae (merge with Summer Check campaign)
 - Harbours, including Safer Boating Week
 - LAWA (Land Air Water Aotea)
 - Stormwater discharges and prosecutions (as required)
 - Take Charge programme
 - Wainui Stream contamination
 - NZ River Awards
 - Parangarehu Lakes co-management plan
 - Waikanae Environmental strategy
- » Water Supply
 - Wellington Water
 - Water conservation campaign
 - Proposed harbour pipeline
 - Future water storage
- » Catchment Management
 - Check Clean Dry campaign
 - World Wetland Day campaign
 - Constructed wetlands
 - Wairarapa Moana, including open day
 - Kakahi survey volunteer recruitment and event support
 - Yellow-crested Parakeet increase
 - Seaweek campaign
 - Ruamahanga Whaitua Committee publicity and engagement

- Pest animal control public information and response
 - Jim Cooke Park stopbank reconstruction
 - Waikanae River flood protection
 - Hutt River City Centre Upgrade
 - Waiohine floodplain management plan
 - Te Kauru/Upper Ruamahanga flood hazard
 - Otaki and Kapiti Gravel Grabs
 - Silverstream flood protection
 - Drought Committee
 - Akura Ballance Farm Award winner
 - Land Management Field Day
 - EnviroSchools publicity support
- ▶ General communications support was also provided for:
- » LTP consultation planning
 - » Local Government Commission proposal
 - » Warm Greater Wellington
 - » Climate Change Strategy
 - » GWRC internal Sustainability Action Plan
 - » ICT shared services
 - » Internal communications

Media monitoring statistics (184 articles)



Looking ahead

Provide communications planning, support and social media for:

- ▶ Transport related projects including integrated fares and ticketing, Upper Hutt station, new Matangi trains, sustainable transport events, Wellington City bus network, rail contracts

- ▶ Environmental activities and projects including support for Ruamahanga Whaitua Committee and Te Awarua o Porirua Whaitua Committee, hazard management plan, Regional Plan, water quality
- ▶ Catchment management related activities including: Regional Pest Management Strategy, Waiohine/Te Kauru floodplain management, Wairarapa Moana, various flood plain management plans
- ▶ Long Term Plan
- ▶ Climate Change
- ▶ Hutt City Flood Protection Upgrade Project
- ▶ Community engagement

The Department will also continue to:

- ▶ Manage media issues
- ▶ Produce Our Region
- ▶ Integrate communications including radio advertising, web, social media
- ▶ Improve website and implement a mobile-optimised website
- ▶ Develop digital strategy
- ▶ Design collateral as requested

Departmental Summary

The net operating surplus for the Communications department for the nine months ended 31 March was \$4,000 compared to the budgeted operating surplus of \$3,000.

Financial reports

Communications Dept Income Statement 9 months ended 31 March 2015	YTD			Full Year			Last Year
	Actual \$000	Budget \$000	Variance \$000	Forecast \$000	Budget \$000	Variance \$000	YTD Actual \$000
External Revenue	-	-	-	-	-	-	-
Internal Revenue	-	-	-	-	-	-	-
TOTAL INCOME	-	-	-	-	-	-	-
less:							
Personnel Costs	723	660	(63)	1,001	881	(120)	629
Materials,Supplies & Services	154	155	1	207	207	-	135
Travel & Transport Costs	3	9	6	12	12	-	4
Contractor & Consultants	53	126	73	168	168	-	62
Grants and Subsidies Expenditure	-	-	-	-	-	-	-
Internal Charges	100	81	(19)	109	109	-	86
Total Direct Expenditure	1,033	1,031	(2)	1,497	1,377	(120)	916
Corporate & Department Overheads	(1,033)	(1,033)	-	(1,377)	(1,377)	-	(1,000)
Depreciation	-	-	-	1	1	-	3
Loss(Gain) on Sale of Assets / Investments	(4)	(1)	3	(1)	(1)	-	-
TOTAL EXPENDITURE	(4)	(3)	1	120	-	(120)	(81)
OPERATING SURPLUS/(DEFICIT)	4	3	1	(120)	-	(120)	81
Add Back Depreciation	-	-	-	1	1	-	3
Other Non Cash	(4)	(1)	(3)	(1)	(1)	-	-
Net Asset Acquisitions	4	(2)	6	(2)	(2)	-	-
Net External Investment Movements	-	-	-	-	-	-	-
NET FUNDING BEFORE DEBT & RESERVE MOVEM	4	-	4	(121)	(1)	(120)	84
Debt Additions / (decrease)	-	-	-	-	-	-	-
Net Reserves (Increase) / decrease	-	-	-	-	-	-	-
NET FUNDING SURPLUS (DEFICIT)	4	-	4	(121)	(1)	(120)	84

Departmental financial summary and variance analysis

Total direct expenditure is in-line with budget expectations.

Departmental financial summary and variance analysis

Risks have been reviewed and no new risks have been identified.

1.2 Corporate Planning

Key results for the quarter

- ▶ The LTP Consultation Document, Supporting Information, draft Revenue and Financing Policy, and draft Rates Remissions and Postponement Policies were adopted by Council for public consultation.
- ▶ Audit NZ issued an unqualified opinion on the LTP Consultation document and Supporting Information.
- ▶ Significant progress was made on developing and implementing the Corporate Sustainability Action Plan.

Looking ahead

- ▶ Submissions and engagement on the Long Term Plan will be completed, including submissions, open days across the region and online engagement. A hearing will be held and a final Long Term Plan adopted by Council.
- ▶ The monitoring and reporting framework for the Sustainability Action Plan will be finalised and agreed.
- ▶ Preliminary work for the preparation of the Annual Report will commence.

Departmental Summary

The net operating surplus for Corporate Planning for the nine months ended 31 March was \$111,000 compared to the budgeted deficit of \$5,000.

Financial reports

Corporate Planning Other Income Statement 9 months ended 31 March 2015	YTD			Full Year			Last Year
	Actual \$000	Budget \$000	Variance \$000	Forecast \$000	Budget \$000	Variance \$000	YTD Actual \$000
Investment Revenue	-	-	-	-	-	-	-
Internal Revenue	197	197	-	262	262	-	171
TOTAL INCOME	197	197	-	262	262	-	171
less:							
Personnel Costs	314	321	7	428	428	-	261
Materials,Supplies & Services	76	93	17	41	119	78	(66)
Contractor & Consultants	53	151	98	140	200	60	1
Internal Charges	151	146	(5)	194	194	-	130
Total Direct Expenditure	595	711	116	803	941	138	329
Corporate & Department Overheads	(509)	(509)	-	(679)	(679)	-	(330)
Depreciation	-	-	-	-	-	-	-
TOTAL EXPENDITURE	86	202	116	124	262	138	(1)
OPERATING SURPLUS/(DEFICIT)	111	(5)	116	138	-	138	172
Add Back Depreciation	-	-	-	-	-	-	-
Net External Investment Movements	-	-	-	-	-	-	-
NET FUNDING BEFORE DEBT & RESERVE MOVEM	111	(5)	116	138	-	138	172
Net Reserves (Increase) / decrease	-	-	-	-	-	-	-
NET FUNDING SURPLUS (DEFICIT)	111	(5)	116	138	-	138	172

Financial summary and variance analysis

Total direct expenditure was \$116,000 lower than budget, largely reflecting lower than anticipated costs in preparing the LTP consultation document.



greater WELLINGTON

REGIONAL COUNCIL

Te Pane Matua Taiao