

Report 15.70
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Committee Council
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Engagement

Report on the Wellington Regional Strategy Committee meeting 24 February 2015

1. Purpose

To inform the Council about the meeting of the Wellington Regional Strategy Committee (the Committee) that took place on 24 February 2015.

2. Reports

2.1 Chair's update for WREDA

The Committee received an update on the Wellington Regional Economic Development Agency (WREDA) from Peter Biggs, Chair of WREDA and discussed the benefits of a single economic development agency including stronger economic leadership, clearer strategic focus and more effective regional promotion. The Board's immediate priorities include finalising the Statement of Intent, developing the business plan as directed by the Letter of Expectation and focusing on the planning to become one entity and brand.

The Committee noted WREDA's vision to make Wellington the most prosperous, liveable and vibrant region in Australasia by 2025. The vision is the basis for WREDA's action strategy and will focus the agency around the five strategic drivers of enabling sustainable growth, delivering an outstanding events/activity programme befitting New Zealand's most vibrant city, becoming exceptionally influential and connected, being an acclaimed global hub of creativity, culture and technology and creating and sustaining a compelling regional narrative.

2.2 Letter of Expectation

The Committee approved the Letter of Expectation from the Committee to WREDA.

The Committee agreed to ask WREDA to investigate and report back on whether there are any other activities or functions within the councils that may be more efficient and effective within WREDA.

3. The decision-making process and significance

No decision is being sought in this report.

3.1 Engagement

Engagement on this matter is unnecessary.

4. Recommendations

That the Council:

- 1. Receives the report.*
- 2. Notes the content of the report.*

Report prepared by:

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Report approved by:

Greg Campbell
Chief Executive