

Strategy and Community

Engagement Group

Performance Review 31 December 2014



1	Risk and Assurance	5
1.1	Communications	5
1.2	Corporate Planning	10

1 RISK AND ASSURANCE

1.1 Communications

Key results for the quarter

- ▶ Integrated communications continues to be a key deliverable, with the Communications team using a variety of channels, including social media.
- ▶ Improvements were made to the council's website, including the introduction of a video carousel on the home page and share buttons to better enable sharing through social media.
- ▶ Facebook membership continued to grow, with 87 new members in the quarter to end September, and 169 in the quarter to end December, taking membership up to 1546.
- ▶ Rates News was distributed, with good feedback regarding the new, eye-catching format.
- ▶ Our Region continued to be published in community newspapers and on line, with lead articles pitched at the local community.
- ▶ We led the development of a new one-stop information site, Summer Check, which was launched in association with Masterton District Council, Hutt City and Wellington City Councils, providing the latest information on toxic algae and recreational water quality, as well as access to MetService weather, sun protection information, water safety and harbour and boating information.
- ▶ 71 media calls were logged and managed.
- ▶ 27 media releases were distributed which resulted in 68 articles (100% pick-up)
- ▶ Media monitoring and analysis of 369 articles continued (79% neutral (290 articles), 12% positive (46 articles), 9% negative (33 articles))
- ▶ Separate logging and analysis was carried out for media coverage of the Local Government Commission's proposal. This resulted in 68 articles (57% neutral (39 articles), 2% positive (1 article), 41% negative (28 articles))
- ▶ Communications planning/support and design/publication for activities, projects and issues were provided, including:
 - » Transport
 - Regional Land Transport Plan - developed comms for consultation
 - Consultation with bus users and residents re proposed network changes
 - Hutt Valley Public Transport Review
 - Bus Rapid Transport
 - New Upper Hutt Station
 - Integrated fares and ticketing investigation
 - Wellington City Bus Network
 - Matangi brakes (following TAIC report into Melling)

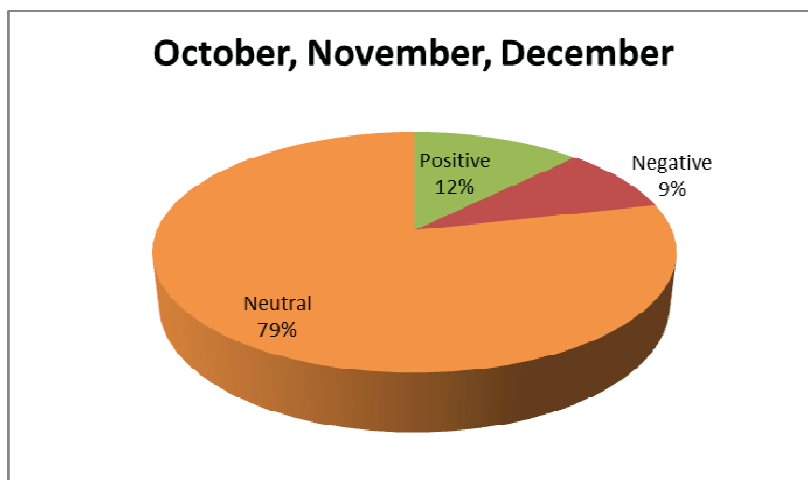
- Matangi train noise on Johnsonville line
- Short-list for the tendering of new rail contract
- Sustainable Transport activities
- » Regional Parks
 - Forests – woodpecker firewood scheme
 - Great Outdoors Summer Events (GOSE)
 - MacKay's Crossing/Pekapeka cycleway
 - Whitireia Park plan consultation
 - Parangarahu Lakes Co-management plan
 - Whitireia Pou opening
 - West Harbour video
 - Stuart Macaskill memorial
 - Otaki walkover
 - Dotterels
 - Track standards and boardwalk closures
 - Our parks newsletter
- » Environment
 - Te Awarua o Porirua Whaitua Committee
 - Porirua Healthy Harbour
 - Hazard management strategy
 - Regional Plan
 - Recreational water quality, toxic algae (merge with Summer Check campaign)
 - Harbours, including Safer Boating Week
 - LAWA (Land Air Water Aotea)
 - Stormwater discharges and prosecutions (as required)
 - Wainui Stream contamination
 - NZ River Awards
 - Parangarehu Lakes co-management plan
 - Waikanae Environmental strategy
- » Water Supply
 - Wellington Water
 - Water conservation campaign
 - Proposed harbour pipeline
 - Future water storage
- » Catchment Management

- Hutt River City Centre Upgrade
- Check Clean Dry campaign
- Wairarapa Moana
- Waiohine flood management plan
- Te Kauru/Upper Ruamahanga flood hazard
- Ruamahanga Whaitua Committee
- Jim Cooke Park stopbank reconstruction
- Fresh Start for Fresh Water Field Day
- Waikanae River flood protection
- Silverstream flood protection
- Pest plant awareness
- Kaitoke/Hutt catchment 1080 aerial drop
- Akura award winner field day

▶ General communications support was also provided for:

- » LTP consultation planning
- » Local Government Commission proposal
- » Warm Greater Wellington
- » Climate Change Strategy
- » GWRC internal Sustainability Action Plan
- » ICT shared services
- » WREMO public information
- » Appointment of new CE

Media monitoring statistics (369 articles)



Looking ahead

Provide communications planning, support and social media for:

- ▶ Transport related projects including integrated fares and ticketing, Upper Hutt station, new Matangi trains, sustainable transport events, Wellington City bus network, rail contracts
- ▶ Environmental activities and projects including support for Ruamahanga Whaitua Committee and Te Awarua o Porirua Whaitua Committee, hazard management plan, Summer Check site, LAWA, Regional Plan, water quality
- ▶ Catchment management related activities including: Regional Pest Management Strategy, Waiohine/Te Kauru floodplain management, Wairarapa Moana, various flood plain management plans
- ▶ Long Term Plan, including consultation document
- ▶ Great Outdoors Summer Events
- ▶ Climate Change
- ▶ Hutt City Flood Protection Upgrade Project
- ▶ Community engagement
- ▶ Sustainability Action Plan

The Department will also continue to:

- ▶ Manage media issues
- ▶ Produce Our Region
- ▶ Integrate communications including radio advertising, web, social media
- ▶ Develop video for the Wellington region
- ▶ Improve website
- ▶ Develop digital strategy
- ▶ Design collateral as requested

Departmental Summary

The net operating deficit for the Communications department for the six months ended 31 December was \$19,000 compared to the budgeted operating surplus of \$3,000.

Financial reports

Communications Dept Income Statement 6 months ended 31 December 2014	YTD			Full Year			Last Year YTD Actual \$000
	Actual \$000	Budget \$000	Variance \$000	Forecast \$000	Budget \$000	Variance \$000	
External Revenue	-	-	-	-	-	-	-
Internal Revenue	-	-	-	-	-	-	-
TOTAL INCOME	-	-	-	-	-	-	-
less:							
Personnel Costs	503	440	(63)	1,001	881	(120)	407
Materials,Supplies & Services	116	103	(13)	207	207	-	115
Travel & Transport Costs	1	6	5	12	12	-	4
Contractor & Consultants	20	84	64	168	168	-	45
Grants and Subsidies Expenditure	-	-	-	-	-	-	-
Internal Charges	68	54	(14)	109	109	-	55
Total Direct Expenditure	708	687	(21)	1,497	1,377	(120)	626
Corporate & Department Overheads	(689)	(689)	-	(1,377)	(1,377)	-	(667)
Depreciation	-	-	-	1	1	-	3
Loss(Gain) on Sale of Assets / Investments	-	(1)	(1)	(1)	(1)	-	-
TOTAL EXPENDITURE	19	(3)	(22)	120	-	(120)	(38)
OPERATING SURPLUS/(DEFICIT)	(19)	3	(22)	(120)	-	(120)	38
Add Back Depreciation	-	-	-	1	1	-	3
Other Non Cash	-	(1)	1	(1)	(1)	-	-
Net Asset Acquisitions	-	(2)	2	(2)	(2)	-	-
Net External Investment Movements	-	-	-	-	-	-	-
NET FUNDING BEFORE DEBT & RESERVE MOVEM	(19)	-	(19)	(121)	(1)	(120)	41
Debt Additions / (decrease)	-	-	-	-	-	-	-
Net Reserves (Increase) / decrease	-	-	-	-	-	-	-
NET FUNDING SURPLUS (DEFICIT)	(19)	-	(19)	(121)	(1)	(120)	41

Departmental financial summary and variance analysis

Total direct expenditure was \$21,000 unfavourable compared with the budget. The main variances were related to:

- ▶ Personnel costs were slightly higher with a contractor brought on as cover for a short term vacancy, and has subsequently stayed on to help with communications initiatives.

Departmental financial summary and variance analysis

Risks have been reviewed and no new risks have been identified.

1.2 Corporate Planning

Key results for the quarter

- ▶ Significant progress was made on the development of the Long Term Plan 2015-2025, including:
 - » the draft budget
 - » the review of the Revenue and Financing Policy;
 - » the approach to consultation;
 - » the review of the Financial Strategy;
 - » the Infrastructure Strategy;
 - » the form, content and design of the Consultation Document
 - » the content of the LTP Supporting Document
 - » the audit timetable and process.
- ▶ The Significance and Engagement Policy was adopted by Council.
- ▶ Significant progress on made on developing and implementing the Corporate Sustainability Action Plan, including:
 - › Completion of a waste audit across all GWRC premises
 - › Draft monitoring and reporting framework
 - › Contract negotiations for the Follow-Me printing system
 - › Changing our waste supplier to increase recycling and save costs
 - › Purchased and sold 150 reusable cups to staff
 - › Trailed the lunchtime shuttle.

Looking ahead

- ▶ The LTP Consultation document and Supporting Document will be finalised and approved for public consultation. The consultation programme will commence.
- ▶ Audit NZ will issue their opinion on the LTP Consultation document and Supporting Document
- ▶ The monitoring and reporting framework for the Sustainability Action Plan will be finalised and agreed.

Departmental Summary

The net operating surplus for Corporate Planning for the six months ended 31 December was \$130,000 compared to the budgeted deficit of \$8,000.

Financial reports

Corporate Planning Other Income Statement 6 months ended 31 December 2014	YTD			Full Year			Last Year YTD Actual \$000
	Actual \$000	Budget \$000	Variance \$000	Forecast \$000	Budget \$000	Variance \$000	
Investment Revenue	-	-	-	-	-	-	-
Internal Revenue	131	131	-	262	262	-	114
TOTAL INCOME	131	131	-	262	262	-	114
less:							
Personnel Costs	201	214	13	428	428	-	162
Materials,Supplies & Services	19	67	48	104	119	15	(72)
Contractor & Consultants	21	101	80	200	200	-	(6)
Internal Charges	100	97	(3)	194	194	-	87
Total Direct Expenditure	341	479	138	926	941	15	174
Corporate & Department Overheads	(340)	(340)	-	(679)	(679)	-	(220)
Depreciation	-	-	-	-	-	-	-
TOTAL EXPENDITURE	1	139	138	247	262	15	(46)
OPERATING SURPLUS/(DEFICIT)	130	(8)	138	15	-	15	160
Add Back Depreciation	-	-	-	-	-	-	-
Net External Investment Movements	-	-	-	-	-	-	-
NET FUNDING BEFORE DEBT & RESERVE MOVEM	130	(8)	138	15	-	15	160
Net Reserves (Increase) / decrease	-	-	-	-	-	-	-
NET FUNDING SURPLUS (DEFICIT)	130	(8)	138	15	-	15	160

Financial summary and variance analysis

The reduced expenditure is related to:

- ▶ 13/14 Annual Report costs still to come in as well as timing of work undertaken by consultants.



greater WELLINGTON

REGIONAL COUNCIL

Te Pane Matua Taiao

