



Report 13.101
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Committee Council
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Report on Economic Wellbeing Committee 7 March 2013

1. Purpose

To inform the Council of the Economic Wellbeing Committee meeting of 7 March 2013.

2. The decision-making process and significance

No decision is being sought in this report.

3. Public Participation

Kerry Wood spoke on the Wellington Public Transport Spine Study.

Mike Mellor addressed the Committee on the proposed Public Transport Marketing Campaign 2013, the Public Transport Quarterly Review and the Wellington City Bus Review.

Paula Warren, Public Transport Voice, spoke on the Wellington City Bus Review and Wellington Public Transport Spine Study.

3.1 Full Cost Account on Physical Inactivity

The Committee was presented with a report on the full cost account (FCA) exercise undertaken on physical inactivity.

The FCA report was presented to the Wellington Regional Strategy Committee (WRS Committee) at its meeting on 13 February. The WRS Committee agreed that the report be publicly released in conjunction with the other contributors to the report (Auckland Council and Waikato Regional Council). The WRS

Committee also agreed to workshop the report findings at its next meeting in April.

The Wellington Region Genuine Progress Index (GPI) sits under the Wellington Regional Strategy (2012). The GPI consists of two parts – an indicator framework and full cost accounting.

The Committee noted that exploring FCA was an important initiative. The Committee agreed that a robust and collaborative workshop to discuss the findings of the FCA report was a good idea.

3.2 Economic Reporting and Benchmarking

The Committee was provided with an update on regional, and national, economic monitoring and benchmarking activities involving the Wellington Regional Strategy (WRS) Office.

The Committee was provided with a handout providing a summary of the Wellington regional 2012 economic situation. A full report will be provided to Committee members when it is available.

The Committee discussed the findings in the summary document. It was agreed that the Summary document provided a useful illustration of the regional economy. The Committee agreed that there would be merit in publishing the findings in the summary document along with an explanatory statement.

3.3 Cycles on trains policy – review

The Committee was presented with findings of the recent review of the cycles on trains policy. The Committee was advised that the proposed amendments to the policy had been successfully trialled. These changes have reduced the number of services where cycles are prohibited when operated by Matangi train by approximately 33%. The Committee agreed to the proposed changes to the policy.

Officers were commended for their work on the policy review.

3.4 Public Transport Marketing Campaign 2013

The Committee was informed about a planned public transport marketing campaign.

The marketing campaign called “It’s Your Transport” aims to showcase public transport as a service that is there for everybody to use and to remind the public that they contribute towards public transport funding through rates and taxes.

The main element of the campaign will be a public art competition; winners will be determined by way of voting via social media.

The Committee discussed the campaign. It was agreed that officers would explore the possibility of employing posters on trains as a future marketing tool.

The Committee discussed the proposed use of the use of wraps on train windows. Covering windows would provide a test for the proposed advertising on trains' initiative. The Committee agreed that limited wraps can be applied to the windows of two train vehicles.

3.5 Quarterly review for the period ending 31 December 2012

The Committee was presented with the quarterly review for the period ending 31 December 2012. The quarterly review covers the following areas:

- Public Transport
- Strategy and Community Engagement
 - Sustainable Transport
 - Corporate Planning – Transport planning
 - Strategic Planning – Data and analysis
 - Strategic Planning – Wellington Regional Strategy
- Environment Management
 - Wairarapa Water Use

The Committee discussed the punctuality of public transport in the region. It was noted that the figures related to punctuality of a service come from information produced by the transport providers themselves. The Committee was advised that officers are currently working on a process whereby objective figures, i.e. figures not reliant on self-reporting by providers, related to punctuality could be reported on. The Committee noted that it would be desirable for bus and train services in the region to have the same punctuality requirements.

The Committee discussed rail operations and asset management. The Committee requested that they be provided annually with an updated work programme.

The Committee requested that it receive regular updates on Auckland's integrated ticketing.

The process surrounding projects that receive funding from the New Zealand Transport Agency (NZTA) was discussed. Greater Wellington Regional Council makes the decision about whether to spend money on a qualifying project before a grant from the NZTA is received.

The Committee discussed the consultation taking place on the Wairarapa Water Use Project. It was noted that officers had contacted potentially affected landowners and a media statement had been issued.

3.6 General Managers' report to the Economic Wellbeing Committee on 7 March 2013

The Committee discussed the General Managers' report.

They noted that the Real Time Information system was expected to be in place by September 2013.

The Committee discussed anecdotal comments that they had received relating to NZ Bus's handling of complaints.

4. Recommendations

That the Council:

- 1. Receives the report.*
- 2. Notes the content of the report.*

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