



Report 06.230
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Committee Regional Land Transport
Author Natasha Hayes Policy Advisor

RLTS Consultation Plan

1. Purpose

To present to the Committee the draft Consultation Plan for the Regional Land Transport Strategy (RLTS) for consideration.

2. Significance of the decision

The matters for decision in this report do not trigger the significance policy of the Council or otherwise trigger section 76(3)(b) of the Local Government Act 2002.

3. Background

When preparing a regional land transport strategy (RLTS), regional councils are required to consult those parties identified under section 179(1) of the Land Transport Act 1998. In carrying out this consultation, regional councils must use the special consultative procedure under section 83 of the Local Government Act 2002.

The Strategic Options consultation document formed the first consultation phase of the RLTS review. This involved consultation on the draft vision, objectives, outcomes and three strategic scenarios and was carried out in August/September 2005 in accordance with the above statutory procedures.

The next phase of consultation on the RLTS review is expected to commence in November 2006, following agreement by the Committee to release a full draft RLTS.

The draft RLTS Consultation Plan was first presented to the RLTC workshop on the 12 May 2006. The plan has since been revised to address several issues raised at that workshop.

4. Comment

4.1 RLTS Consultation Plan

The draft RLTS consultation plan (attachment 1) identifies the key statutory and non statutory stakeholders for the RLTS review.

It also sets out the key consultation messages, and provides a communications plan to detail how these messages and the draft strategy will be conveyed to stakeholder groups and the general public.

The plan includes carrying out a market research exercise to extract direct feedback from ratepayers. It will also include focus groups involving young people and the elderly.

The plan provides suggestions for managing feedback and several potential budget options for the consultation process. A draft consultation timetable sets out proposed dates and associated consultation tasks for each week within the consultation period.

The draft plan meets the legislative requirements and ensures that the consultation is interesting, easy to understand and respond to, and reaches all the relevant audiences within the community.

4.2 Issues from RLTC workshop 12 May 2006

The following provisions have been included in the draft RLTS consultation plan in response to requests by the Committee at the RLTC workshop on 12 May 2006.

- Section 4.1 Defining the groups:
 - add Ministry of Education and Parliamentary Commissioner for the Environment to List of Government Departments and Ministries.
- Section 6.5 Newspaper advertising:
 - Include ethnic communities (eg. Chinese newspaper).
- Section 6.8 Open Days:
 - consider using North City Plaza as alternative venue for Porirua open day.
- Section 6.6.2 Radio Organisations:
 - include additional radios stations to capture further ethnic audiences (eg. Pacific Island radio stations).
- Section 6.13 Market Research:
 - Include the elderly demographic as a focus group.

The Committee discussed the make up of the consultation programme set out under section 9 of the attached consultation plan. Discussion confirmed members were comfortable to proceed with a communication process that included half page newspaper and radio advertising.

The RLTC Chair also noted that those members of the Committee representing the various interest areas will play an important role in identifying interest groups within the community for consultation.

4.3 Key messages

At its May workshop, the Committee expressed a wish to see a more substantive key message for the RLTS consultation, which captures what the Committee and the RLTS are seeking to achieve. Report 06.229, also on this agenda, sets out the current draft vision and the Committee may wish to revise the vision to align to any new key message developed here.

The following messages have been drafted for the Committee's consideration.

The Strategy seeks:

‘a world class transport network which facilitates access without the need to rely on the private car’

‘a well connected region which is easy, safe and affordable to get around’

‘a region where access is quick, easy, and reliable - locally, nationally and internationally’

‘a resilient and sustainable transport system to meet the access needs and expectations of the greater Wellington region’

The Committee is requested to agree an appropriate key message for the RLTS consultation. The above list simply provides a suggested starting point for discussion.

4.4 Regional Passenger Transport Plan Process

Greater Wellington Passenger Transport Committee (PT Committee) at its meeting on 25 May 2006 considered a consultation process for the Regional Passenger Transport Plan (RPTP).

The PT Committee resolved that it *‘Delegates the Chairperson, in consultation with Officers and the Chairperson of the Regional Land Transport Committee, and after circulating the proposal to Committee members for comment, the authority to finalise procedural steps and hearing procedures’*.

This will ensure that the consultation processes are coordinated, while being considered by the appropriate decision makers. A coordinated process for the

consideration of submissions will be developed and reported to the RLTC meeting on 31 October 2006.

5. Communication

There is nothing to communicate.

6. Recommendations

That the Committee:

- 1. Notes the content of the report.*
- 2. Determines an appropriate key message for the draft RLTS consultation.*
- 3. Agrees that the RLTC Chair, together with Officers and the Chair of the PT Committee, develop a coordinated process for the consideration of submissions for both the draft RLTS and the draft RPTP, and report back to the Committee at its 31 October meeting.*

Report prepared by:

Report approved by:

Report approved by:

Natasha Hayes
Policy Advisor

Joe Hewitt
Manager Access Planning

Jane Davis
Divisional Manager Transport
Policy & Strategy

Attachment 1: Draft RLTS Consultation Plan