

Appendix 1 Implementation of new *Take Action* resources

This Appendix outlines the schedule that would be followed to develop and implement the resources to support school action projects described in the above Report. There are four stages of project implementation:

- Programme Development
- Resource Production and Testing
- Refinement and Branding
- Implementation

The expected dates for completing the main tasks in each of these stages are listed below. We expect the resources would be finalised over a six month period from January to June 2004. Some of the resources will thus be available for schools in a little over eight months.

The process of fine-tuning this programme will continue throughout 2003, and will involve a significant amount of consultation both within the Council and beyond (e.g. teachers and Iwi). It is therefore necessary to maintain a degree of flexibility in project planning. Nevertheless, the main milestones in the development of the new *Take Action* resources can be programmed. Progress will be reported to the Committee in the Departmental Manager's Report.

Stage 1: April 2003 – June 2003 - Programme Development.

By June 2003 the following will be achieved:

- Council approval for new approach obtained.
- Action projects in need of support identified and research completed.
- Format of new resources and distribution methods agreed upon.

Stage 2: July - December 2003 - Resource Production and Testing.

By December 2003 the following will be achieved:

- Resources completed in draft format.
- Resources piloted in schools and changes made.
- Iwi liaison completed.

Stage 3: January - June 2004 - Refinement and Marketing

By June 2004 the following will be achieved:

- ❑ Refinements to resources and final format completed.
- ❑ Final appearance and branding of resources completed.
- ❑ Promotion of new resources plus the original *Take Action for Water* programme, especially focussing on self-guided schools.

Stage 4: January - June 2004 – Implementation

By June 2004 the following will be achieved:

- ❑ Phased introduction of resources over this period as each resource completes Stage 3 milestones.
- ❑ All new resources available to schools by 30 June 2004.

Key Aspects of Resource Development

The new *Take Action for Water* resources will aim to match Council objectives with those of the New Zealand education curriculum. As part of this process we will ask a group of teachers with varying backgrounds to provide feedback on the programme. The Action Crew will also undertake action research and practical programme development with the students of these teachers.

We will continue to work with tangata whenua of the Region to develop appropriate materials and activities. Consultation will commence in August and will be ongoing throughout the development of the programme. It is hoped that the new resources will continue to educate all children about the core set of Maori views about the environment. The resources are expected to enhance the promotion of iwi practices of guardianship (kaitiakitanga).

The Action Crew will also work closely with the Corporate Communications staff to ensure that the branding and image of the Council meet its communication objectives. All new resources will be branded to raise awareness of Greater Wellington.